



# Semel Healthy Campus Initiative Funding Application Workshop

# Welcome!

## Who are we?

- Bethany Myers, Librarian, UCLA Biomedical Library
- Burt Cowgill, Assistant Professor, Fielding School of Public Health
- Jessica Yang, Semel HCI Grants Coordinator

# Semel HCI Goal

To make UCLA the healthiest campus in America

By making the healthy choice the easy choice

# HCI Focus

**EAT**  
**WELL**

Nutrition  
& Food

**MOVE**  
**WELL**

Exercise  
&  
Fitness

**MIND**  
**WELL**

Mind-  
brain  
health

**BE**  
**WELL**

Built  
environ-  
ment of  
the  
campus

**ENGAGE**  
**WELL**

Social  
well-  
being

**RESEARCH**  
**WELL**

Research  
& Evalua-  
tion

**BREATHE**  
**WELL**

Tobacco-  
free  
campus

# Purpose of the HCI Funding Proposals

A health-oriented project or event that empowers undergraduate, graduate, or professional school students to:

- Maintain a healthier lifestyle,
- Foster a sustainable environment, or
- Build a healthier community

Eligibility –

Must be a student organization  
registered with SOLE

# Types of Applications

- **Project vs. Event Grant**
  - ▣ Projects should takes place over the year, quarter, or repeats regularly (e.g., garden, yoga)
  - ▣ Events should take place on one day (e.g., conference, health fair)
  - ▣ Both offer up to \$2,500 in funding
  
- **Collaborative Grant**
  - ▣ New for 2018 – can be a project or event
  - ▣ Two student organizations come together to put on new project/event for the first time
  - ▣ Can jointly receive \$5,000 in funding

# Writing Your Grant: Which is Better?

- “Yoga is good for you, so we’re gonna do a yoga thing.”

*Versus*

- “Studies have documented yoga’s numerous health benefits, yet UCLA students frequently lack the time necessary to reap those benefits. Our project will make it easier for students to fit yoga into their busy schedules.”



# Writing Tips

- Understand the audience you are trying to reach.
- Identify a problem and explain why your project is a solution.
- Demonstrate that you've done your research. Cite your research sources.
- Be as specific as possible.

# More Writing Tips

- Use clear and direct sentences
- Explain your project thoroughly
- Make each word count
- Check your spelling and grammar
- Write to the audience who will evaluate your proposal – the judges!

# Expectations

- Include HCI logo on all marketing and publicity materials
- Include an evaluation plan in your application – submit a more detailed plan upon receipt of award
- Prepare a poster about your project
- **Complete all activities by the deadlines**
  - ▣ In case your project is not complete, your poster can describe what you are going to do

# Funding

- Maximum of \$2,500 per project, \$5,000 for Collaborative Grant
- Funding administered by SOLE
- Purchases must be made by UCLA vendors
- No retroactive funding
- Cannot pay students or outside speakers unless special circumstance
- Cannot pay for off campus events, alcohol, sugar-sweetened beverages, unhealthy food (e.g., pizza)

# Evaluating your project

Think about:

- Your project format,
- Expected outcomes, and
- Evaluation experience among group members
  - ▣ Events vs. projects

# Quantitative data collection

- **Surveys**
  - ▣ Online
  - ▣ Paper
  - ▣ In-Person
- **Operational Data (who?, how much?, how often?)**
- **Existing Data Collection Tools (scales, surveys/survey items)**
  - ▣ SAIRO website
    - ▣ UCUES (undergraduate survey)
    - ▣ GPSS (graduate and professional student survey)
    - ▣ NCHA (National College Health Assessment)
    - ▣ <http://www.sairo.ucla.edu/Data>
  - ▣ California Health Interview Survey (CHIS)
    - ▣ <http://healthpolicy.ucla.edu/chis/design/Pages/questionnairesEnglish.aspx>

# PATIENT HEALTH QUESTIONNAIRE-9 (PHQ-9)

Over the last 2 weeks, how often have you been bothered by any of the following problems?

(Use “✓” to indicate your answer)

	Not at all	Several days	More than half the days	Nearly every day
1. Little interest or pleasure in doing things	0	1	2	3
2. Feeling down, depressed, or hopeless	0	1	2	3
3. Trouble falling or staying asleep, or sleeping too much	0	1	2	3

# Evaluating your project

- **Qualitative data collection**
  - ▣ Open-ended Survey Questions
  - ▣ Exit interviews with participants
  - ▣ Key informant interviews
  - ▣ Focus groups
  - ▣ Observations



# The judges will ask

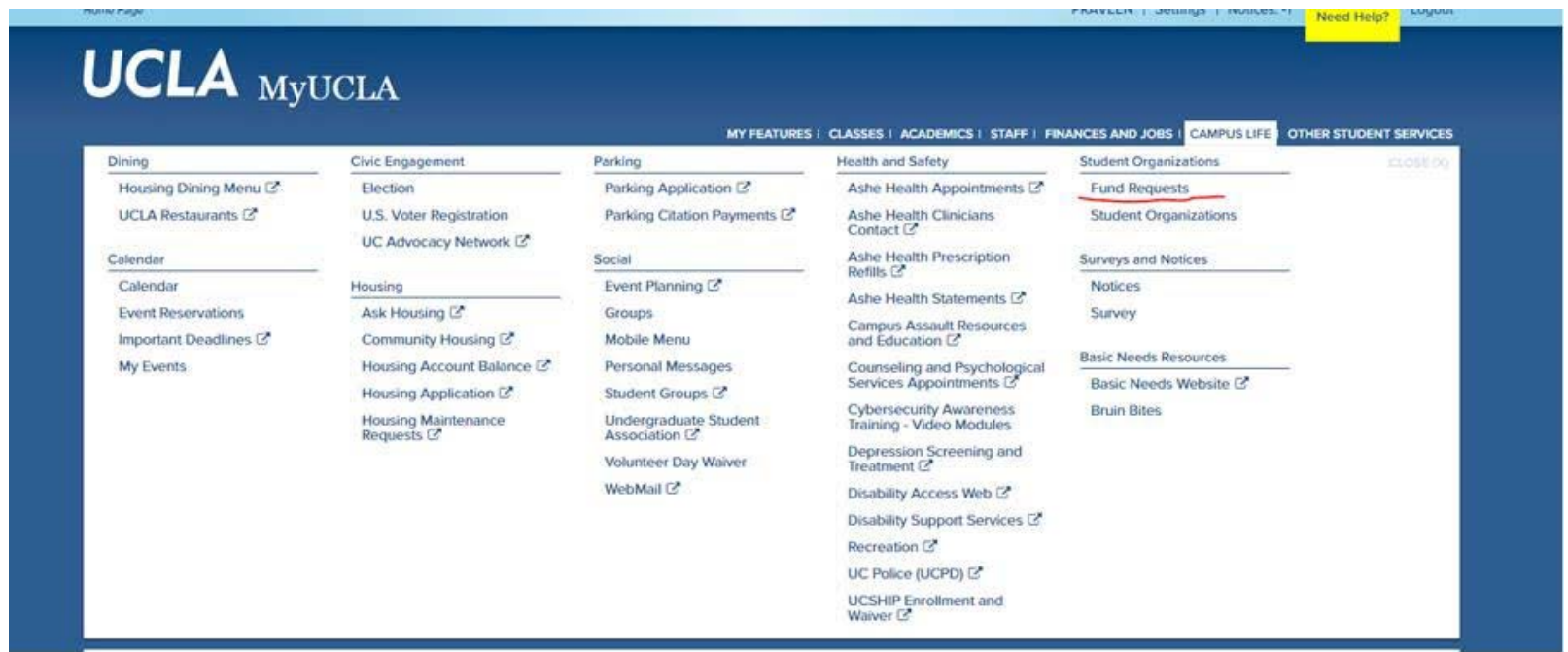
- Is the application complete?
- Are the goals clearly articulated? Do the goals support HCI initiatives?
- Is methodology clear?
- Are outcomes clear and measurable?
- How will you evaluate your project?
- Is the budget complete & with justification?

# How to Apply

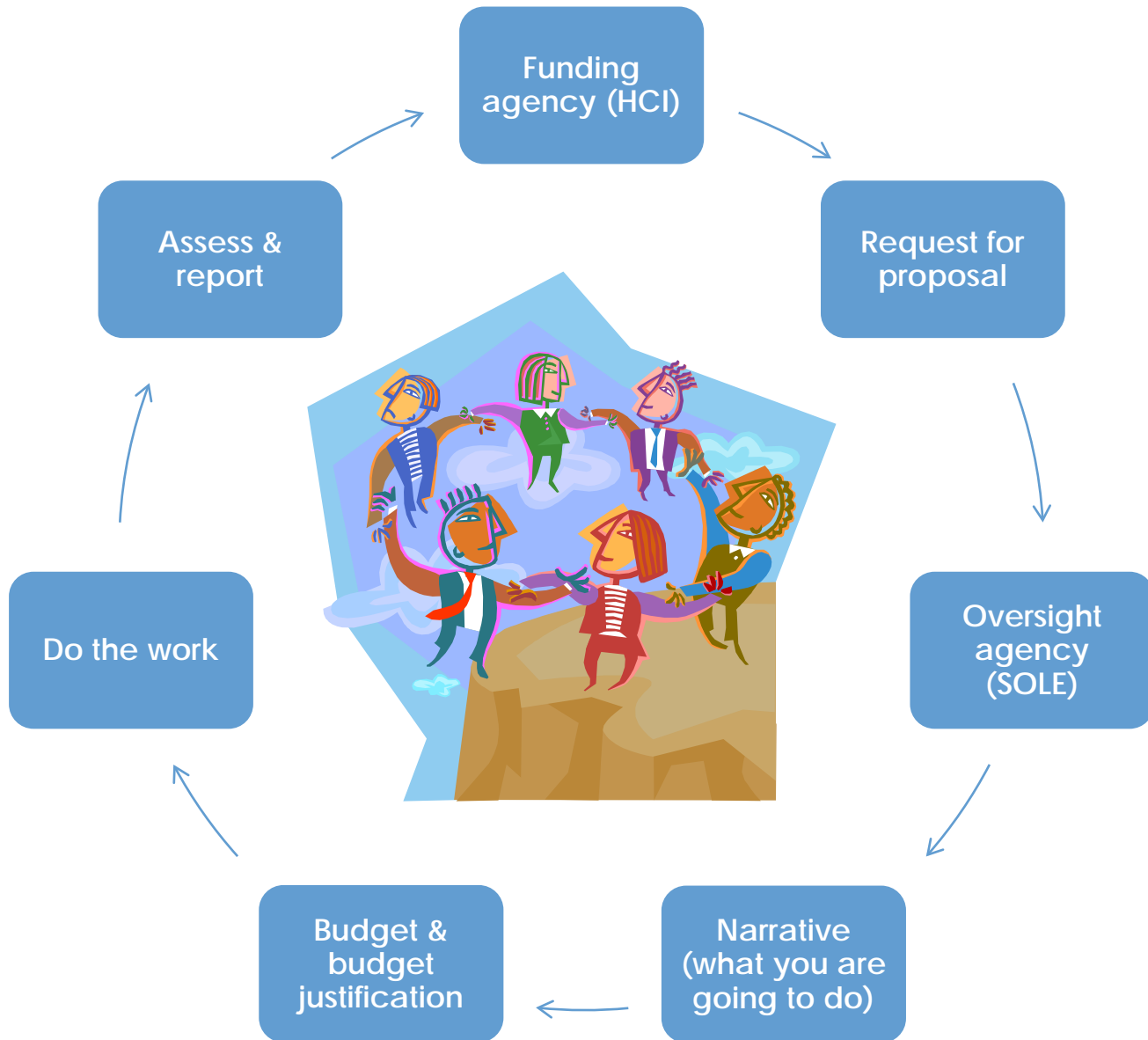
1. Go to the HCI website – <https://healthy.ucla.edu> – for up-to-date information.
2. New for 2019-2020: Apply through My UCLA – student organization signatory/ies will have access. Consult with SOLE for access issues.
3. The application will be approved **by the SOLE advisor through the MyUCLA portal.**
4. Submit on rolling basis online by **November 1, 2019.**

# How to Apply

MyUCLA menu, under Campus Life, or...



<https://sa.ucla.edu/funding/fund/client> - then BOL credentials for signatory



When	What / Where
October 2, 2019, 5:15 pm – 6:15 pm	HCI Funding Proposal Workshop, Biomedical Library 1 <sup>st</sup> Floor Classroom
November 1, 2019, (rolling basis)	Submit through MyUCLA with support from SOLE
November 27, 2019 (rolling basis)	Applicants will begin to be notified by email on this date
Fall, Winter, Spring Quarters	Awarded applicants encouraged to post to HCI social media sites
Spring 2020, Date TBD	Poster display, Semel HCI Annual Celebration
June 1, 2020	All funds must be spent



Questions?



Good luck on your project!